



ساي فيست دبي
SciFest Dubai

You don't have to be
a **scientist**
to love **science.**



Sponsorship Packages

Platinum | \$50,000 - This tier is exclusive to one company.

Advertising

- Official recognition as Platinum Sponsor of SciFest Dubai™
- Size of company logo biggest in advertising and marketing materials and collateral
- Logo placement and sponsor mentions as Platinum Sponsor on SciFest Dubai™ advertising and
- Marketing materials and collateral
- 2 contests with media partner

Public Relations

- Sponsor mention in first paragraph of press release: SciFest Dubai™ is supported by its Platinum
- Sponsor [Insert Platinum Sponsor name].
- Provision of SciFest Dubai™ content: creative and editorial content approved by SciFest Dubai™ for internal or promotional use, such as on Platinum Sponsor website, press material, and social media channels. Prior approval of material and channel is required by SciFest Dubai™ before use

Website and Social Media

- Hyperlinked banner on SciFest Dubai™ sponsor webpage
- Company logo share and sponsor mentions as Platinum Sponsor on SciFest Dubai™ Instagram, Twitter and Facebook accounts.

Programme

- 1 double-page spread (DPS) in SciFest Dubai™ programme guide
- 20 invitations for SciFest Dubai™ events

Onsite Branding (throughout 6-day festival)

- Company logo placement on main entrance banner with SciFest Dubai™
- Company logo placement on directional signage Company branding placement - i.e. standee (size) - in 3 prominent/ strategic locations -- to be supplied by sponsor with prior artwork and size approval by SciFest Dubai™
- 4x4 m booth space at the venue - branding to be supplied by sponsor and set-up costs to be covered by sponsor
- Opportunity to give away goody bags, which includes any promotional material
- Company logo on the front of volunteer t-shirt (over 50 volunteers)

Opening, Closing, and Awards Ceremonies

- Company 30* TVC played before the start of the opening, closing, and awards ceremonies
- Thanks to the sponsor communicated after each SciFest event



Gold | \$35,000 - This tier is exclusive to one company.

Advertising

- Official recognition as Gold Sponsor of SciFest Dubai™
- Size of company logo 2nd biggest in advertising and marketing materials and collateral
- Logo placement and sponsor mentions as Gold Sponsor on SciFest Dubai™ advertising and marketing materials and collateral
- 1 contest with media partner

Public Relations

- Sponsor mention in first paragraph of press release: SciFest Dubai™ is supported by its Gold Sponsor [Insert Gold Sponsor name].
- Provision of SciFest Dubai™ content: creative and editorial content approved by SciFest Dubai™ for internal or promotional use, such as on Gold Sponsor website, press material, and social media channels. Prior approval of material and channel is required by SciFest Dubai™ before use

Website and Social Media

- Company logo placement on SciFest Dubai™ sponsor webpage
- Company logo share and sponsor mentions as Gold Sponsor on SciFest Dubai™ Instagram, Twitter and Facebook accounts.

Programme

- 1 full-page (FP) advert in SciFest Dubai™ programme guide
- 10 invitations for SciFest Dubai™ events

Onsite Branding (throughout 6-day festival)

- Company logo placement on main entrance banner with SciFest Dubai™
- Company logo placement on directional signage
- Company branding placement - i.e. standee (size) - in 2 prominent/ strategic locations – to be supplied by sponsor with prior artwork and size approval by SciFest Dubai™
- 3x3 m booth space at the venue (branding and set-up to be supplied by sponsor)
- Opportunity to give away goody bags, which includes any promotional material
- Company logo on the back of volunteer t-shirt (over 50 volunteers)

Opening, Closing, and Awards Ceremonies

- 15* TVC played before the start of the opening, closing, and awards ceremonies



Silver | \$25,000 - This tier is exclusive to two companies.

Advertising

- Official recognition as Silver Sponsor of SciFest Dubai™
- Size of company logo 3rd biggest in advertising and marketing materials and collateral
- Logo placement and sponsor mentions as Silver Sponsor on SciFest Dubai™ advertising and marketing materials and collateral

Public Relations

- Sponsor mention in first paragraph of press release: SciFest Dubai™ is supported by its Silver Sponsor [Insert Silver Sponsor name].
- Provision of SciFest Dubai™ content: creative and editorial content approved by SciFest Dubai™ for internal or promotional use, such as on Silver Sponsor website, press material, and social media channels. Prior approval of material and channel is required by SciFest Dubai™ before use

Website and Social Media

- Company logo placement on SciFest Dubai™ sponsor webpage
- Company logo share and sponsor mentions as Silver Sponsor on SciFest Dubai™ Instagram, Twitter and Facebook accounts.

Programme

- 1 full-page (FP) advert in SciFest Dubai™ programme guide
- 5 invitations for SciFest Dubai™ events

Company logo placement on directional signage

- Company branding placement - i.e. standee (size) - in 1 prominent/ strategic location – to be supplied by sponsor with prior artwork and size approval by SciFest Dubai™
- 2x2 m booth space at the venue - branding to be supplied by sponsor and set-up costs to be covered by sponsor
- Opportunity to give away goody bags, which includes any promotional material

Opening, Closing, and Awards Ceremonies

- Company 10* TVC played before the start of the opening, closing, and awards ceremonies
- Thanks to the sponsor communicated after each SciFest event

Bronze | \$15,000 - This tier is exclusive to four companies.

Advertising

- Official recognition as Bronze Sponsor of SciFest Dubai™
- Logo placement and sponsor mentions as Bronze Sponsor on SciFest Dubai™ advertising and marketing materials and collateral

Public Relations

- Sponsor mention in press release: SciFest Dubai™ is supported by its Bronze Sponsor [Insert Bronze Sponsor name].
- Provision of SciFest Dubai™ content: creative and editorial content approved by SciFest Dubai™ for internal or promotional use, such as on Bronze Sponsor website, press material, and social media channels. Prior approval of material and channel is required by SciFest Dubai™ before use

Website and Social Media

- Company logo placement on SciFest Dubai™ sponsor webpage
- Company logo share and sponsor mentions as Bronze Sponsor on SciFest Dubai™ Instagram, Twitter and Facebook accounts.

Programme

- One half -page (HP) advert in SciFest Dubai™ programme guide
- 3 invitations for SciFest Dubai™ events

Onsite Branding (throughout 6-day festival)

- Company logo placement on directional signage
- Table space at the venue - branding to be supplied by sponsor
- Opportunity to give away goody bags, which includes any promotional material

Opening, Closing, and Awards Ceremonies

- Company 10* TVC played before the start of the opening, closing, and awards ceremonies
- Thanks to the sponsor communicated after each SciFest event



Support | \$ 3,000 - This tier is open to multiple companies.

Advertising

- Official recognition as Support Sponsor of SciFest Dubai™
- Logo placement and sponsor mentions as Support Sponsor on SciFest Dubai™ advertising and marketing materials and collateral

Public Relations

- Sponsor mention in press release: SciFest Dubai™ is supported by its Support Sponsor [Insert Bronze Sponsor name].
- Provision of SciFest Dubai™ content: creative and editorial content approved by SciFest Dubai™ for internal or promotional use, such as on Bronze Sponsor website, press material, and social media channels. Prior approval of material and channel is required by SciFest Dubai™ before use

Website and Social Media

- Company logo placement on SciFest Dubai™ sponsor webpage
- Company logo share and sponsor mentions as Support Sponsor on SciFest Dubai™ Instagram, Twitter and Facebook accounts.

Onsite Branding (throughout 6-day festival)

- Table space at the venue - branding to be supplied by sponsor
- Opportunity to give away goody bags, which includes any promotional material



Contact Details

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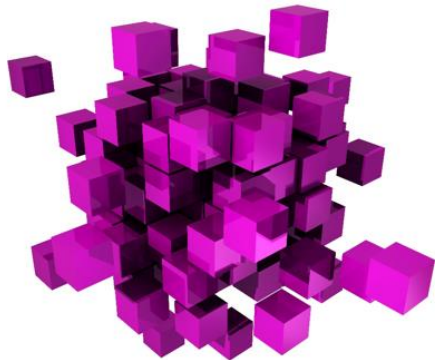
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Celebrating Science through the Arts