

I'M COMING HOME



USA WEST COAST MAIN STAGE
SILICON VALLEY
Palo Alto, 28-30 April 2017



IGNITED BY:



NEW MAN'S BUSINESS
ACCELERATOR

THE BIGGEST HACKATHON IN THE WORLD

The International Space Apps Challenge is the world's biggest mass collaboration focused on Space and Earth exploration that takes place over 48-hours in more than 150 cities around the world with 15,000 participants across 6 continents.

NASA, ESA, CORPORATES, STARTUPS, SCIENTISTS

The event embraces collaborative problem solving with a goal of producing open-source and commercial solutions applicable to both Earth and Space. Coders, scientists, designers, storytellers, makers, builders, technologists, national space agencies, private corporations and startup teams come together. NASA is leading this global collaboration along with ESA and number of government collaborators and local organizing teams.

MOON BY 2020 AND MARS BY 2033

Space is not the exclusive domain of the government. Industry is democratizing space, launching more vehicles from more launch sites than ever. Moon Express and Planetary Resources are just two of the start-ups in the global space sector estimated to \$324 billion, and what some argue could become the first trillion-dollar industry. Industry players believe space exploration is due for a quantum leap, with commercial test launches abounding this year.

INNOVATION AND COMMERCIALISATION

Emerging commercial opportunities in low-Earth orbit are made possible by the growing U.S. and Europe commercial spaceflight industry, which will play a leading role this century in opening space for public and private innovation. New markets are emerging creating the potential for private research and business innovation in space across the medical, energy, transportation, communications and advanced manufacturing industries.

WORK WITH NASA ENGINEERS AND ATTEND A SPACE LAUNCH

Due to its Mainstage position the participants in Silicon Valley this year will get opportunity to work together with NASA scientists, astronauts and engineers, along with mentors from academia and corporate partners. In addition they will be competing to enter among the 6 global winning teams that will visit NASA's Kennedy Space Center in Cape Canaveral, Florida by end of 2017 and witness a real rocket launch into Space.

EARTH CHALLENGES

In spite of the name, this hackathon is much more than just apps. There will be challenges that involve robotics, data visualization, hardware, design, and many other elements! This year the focus will be on solutions applicable on Earth as well, while the top sponsors can also negotiate to add their own challenges.

STARTUP TEAMS

This event represents a unique opportunity to bring your efforts and ideas in front of local and international audience and to win the attention of NASA, ESA and some of the biggest commercial space companies and international investors and venture funds. You might also find new cofounders as well as your first clients.

STUDENTS AND FREELANCERS

During the event you can join a team in Skopje or in some of our partners locations such as Vienna, Berlin, New York or Silicon Valley (onsite or remotely). This competition might define your future and direct your further growth in the areas of innovation, high technologies and space endeavours. It might help you get a internship, training, a dream job or decide to become a start-up team member or a cofounder.

SPACE APPS 2016 IN NUMBERS

15000
PARTICIPANTS



161
LOCATIONS



1300
PROJECTS



SpaceApps is a NASA Incubator Innovation Program

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SPONSORSHIP PACKAGES

THE KEY SPONSORS BENEFITS

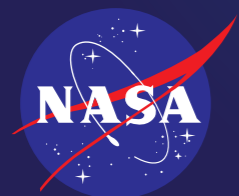
By supporting this event as sponsor or partner you will have the opportunity to align your brand with the biggest and most popular event for young coders, designers and scientists worldwide. In addition to the financial support of the event you can maximize your exposure by providing mentors, free tools and services, special award, internship, employment or spin-off opportunities.

	Supercluster 25.000\$	Mars 12.000\$	Moon 7.000\$	Earth 3.500\$
EXCLUSIVE NAMING RIGHTS FOR THE EVENT	★			
SPEAKER AT THE OPENING CEREMONY	★			
PRESENTATION DURING THE EVENT	★	★		
YOUR BRAND ROOM AT THE EVENT	★			
YOUR PROMO STAND AT THE EVENT		★	★	
ROLL-UP BANNER AT THE EVENT	★	★	★	★
PROMO MATERIALS IN WELCOME PACKAGES	★	★	★	★
JURY MEMBERS FOR SELECTING WINNER	★	★		
OPPORTUNITY TO PRESENT SPECIAL BRANDED AWARD	★			
PRE-EVENT MEETUP AT YOUR PREMISES	★			
NAME AND LINK AT GLOBAL WEB PAGE	★	★	★	
LOGO VISIBILITY AT WORLDWIDE LIVESTREAM	★	★	★	★
NAME IN ALL PR MATERIALS	★	★	★	
MENTION AT OPENING & CLOSING CEREMONIES	★	★	★	★
LOGO ON VIDEO FROM THE EVENT	★	★		
LOGO ON CERTIFICATES FOR PARTICIPANTS	★			
LOGO AT PRESS BACKDROP	★	★	★	★
LOGO AT T-SHIRTS	★	★		
LOGO AT POSTERS	★	★	★	
LOGO AT FACEBOOK AND THANK YOU POST	★	★	★	★
CV DATABASE OF PARTICIPANTS	★			
TICKETS FOR THE EVENT	10	7	5	3



*The first sponsor gets to name the fun room

Supporter Packages: 300/500 € for branding Coffee break or Dinner



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PAST SPONSORS AND PARTNERS



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